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# Press Release

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**FOR IMMEDIATE RELEASE**

## **FOTOZOOMER LLC ANNOUNCES THE CREATION OF "ZOOM UNIVERSITY"**



GREENVILLE, SC, SEPTEMBER 2008: FotoZoomer announced today that it has initiated a new training and education program for FotoZoomer System Owners -- "Zoom University". The training will be conducted via a series of webinars focused on advanced training for FotoZoomer owners on how to use FotoZoomer, how to maximize new FotoZoomer applications and how to market FotoZoomer applications to your customers. An initial schedule of classes has been published. Each course will have limited slots available and FotoZoomer owners are encouraged to enroll early. Courses will be repeated so that as many owners that desire a specific course can be accommodated.

Eric Steadham, founder of FotoZoomer, states, "We are a complete solutions provider. We see our "product" not just as a set of technology we install but also delivering all the elements necessary to achieve success with our solution. This includes our *Profit Center Guide*, a step-by-step implementation plan our "Marketing Disk" that contains sample posters, flyers, images, and coupons to support marketing initiatives and now, advanced training through "Zoom University". Collectively this is all intended to enable our system owners to get the most out of their investment in FotoZoomer."

For a complete schedule of upcoming classes, go to FotoZoomer's website at [www.fotozoomer.com](http://www.fotozoomer.com).

**About FOTOZOOMER LLC** -- FotoZoomer LLC ([www.fotozoomer.com](http://www.fotozoomer.com)) is an industry-leading manufacturer of photo to poster kiosk printing solutions for the retail shipping market. FotoZoomer products have previously won Best of Show at DIMA (Digital Imaging Marketing Association) and Best of Show at the AMPC (Association of Mail and Parcel Centers) National Convention 2006.

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