



FotoZoomer LLC

1200 Woodruff Road, Suite G-16
Greenville, SC 29607

Tel: 864.286.6868 • FAX: 864.268.6767

Website: www.fotozoomer.com

Email: sales@fotozoomer.com

Press Release

Contact: Eric Steadham
Phone: (864) 286.6868 ext. 301

FOR IMMEDIATE RELEASE

David Lundstrom, Owner of UPS Store 2086, Aurora, CO Achieves \$1,000 in FotoZoomer Print Services Sales in First Month of Operation

GREENVILLE, SC, JANURY 2009: Mr. Lundstrom, owner of UPS Store 2086 in Aurora, Colorado, joined the FotoZoomer family in October with his acquisition of a FotoZoomer System with a 44" Epson Pro Stylus Wide Format Printer.

Per Mr. Lundstrom, "We have had the equipment and 44" printer for just about one month now. The machine and its output are amazing. We have gotten a great response from our customers and generated lots of interest. At this point we hit our first month target of over \$1000.00 in sales. We also met with two of our local schools and offered them a 10% back incentive for the school on sales. Both locations were extremely excited about the possibilities, loved the product and helped get the word out with email blasts and paper hand outs for the kids. I have a booth set up next week for the middle schools honor roll assembly to promote and sell FotoZoomer products. We believe this will be an additional 2000 potential clients generated from the school's students, staff and parents. We are very excited thus far and as we approach the holiday season anticipate the machine being a great new profit center for the store."

FotoZoomer enables your customers to take their digital photos and turn them into T-shirts, calendars, posters, banners, mounted artwork, and many other products. Using **FotoZoomer Photo-Package Tool**

enables you to reach out and partner with K-12 schools, local youth sport teams, karate schools, youth dance and performance art schools to offer new fundraising opportunities through a combination of local photography linked to your digital photo print services.

Increase your business-to-business revenue. Using **FotoZoomer's Instant Sign Tool**, help other local retailers create point-of-purchase promotional signage.

Do you have conventions at your local hotels and community convention centers? Of course you do. Use **FotoZoomer's Large Format Tool** and create directional signage, event posters and indoor/outdoor banners for these events.

Do any of your customers have a wedding anniversary or family reunion or significant birthday for grandma or grandpa upcoming? Using FotoZoomer take their original photos, scan and enlarge them, then print onto Canvas Media giving them a beautiful piece of art as a remembrance!

Specialty prints generate high profits and require no specialized staff to create. These services offer your customers a highly creative and positive experience in your store—creating goodwill and higher foot traffic.

Digital camera photography has exploded over the past five years. With increasingly higher quality cameras matched with professional quality printers and sophisticated, yet easy-to-use software, the demand for specialty digital photo print services is now over a \$500 million a year business. Acquire and offer FotoZoomer Digital Print Services and enter this lucrative and growing market!

For more information contact FotoZoomer at: sales@fotozoomer.com or call us at 864.286.6868.

About FOTOZOOMER LLC -- FotoZoomer LLC (www.fotozoomer.com) is an industry-leading manufacturer of photo to poster kiosk printing solutions for the retail shipping market. FotoZoomer products have previously won Best of Show at DIMA (Digital Imaging Marketing Association) and Best of Show at the AMPC (Association of Mail and Parcel Centers) National Convention.

-End-