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# Press Release

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**FOR IMMEDIATE RELEASE**

## FotoZoomer Announces Expanded Photo Package Selections

Ideal for Fundraising for Schools, Charities and Youth Sporting Teams

GREENVILLE, SC, FEBRUARY 2009: FotoZoomer is pleased to announce that the **Series 2 Photo Packages** are now available.



Photo Pack Application

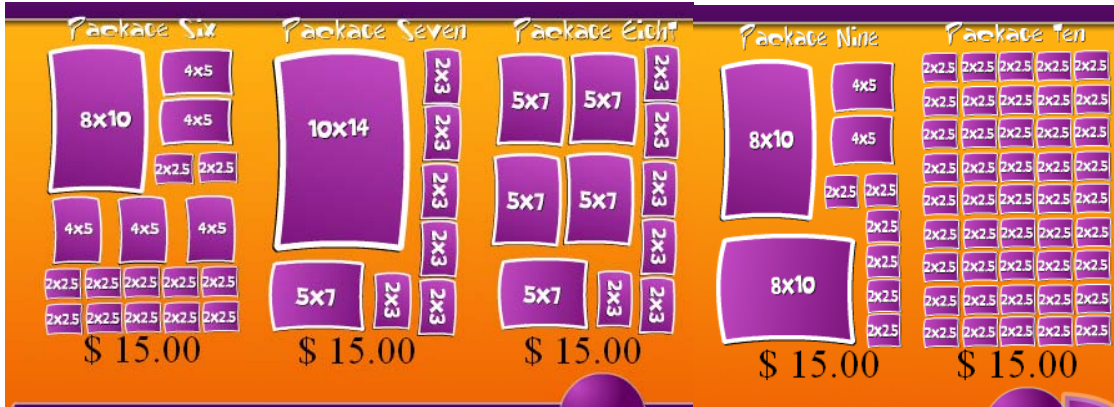


Series 1: 5 Pre-Set Photo Packages  
 Each Package is Printed  
 Onto a Single Sheet of 8x10 Media

With **Series 2 Photo Packages**, FotoZoomer has added 5 additional packages designed to print on a single 13" x 19" media sheet through the Epson 1400 Photo Printer included with their FotoZoomer Kiosk Systems. The packages are designed to enhance the **Series 1 Photo Packages** that were released in the 4.0 version of FotoZoomer in January 2009. These packages will be like nothing else

currently offered in the photo kiosk world and will give your customers more choices than they have ever seen anywhere else.

Best of all, these prints can be easily sold with a 400% to 800% markup. **Series 2 Photo Packages** have a suggested retail price of \$15 to \$22 per sheet with a production cost (including media and ink) ranging from \$1.25 to \$3.03 depending on the media type they are printed on.



**Series 2: 5 Additional Pre-Set Photo Packages**  
**Each Package is Printed Onto a Single Sheet of 13x19 Media**

For customers with support contracts, these new photo package selections will be automatically loaded onto your systems starting today.

Digital camera photography has exploded over the past five years. With increasingly higher quality cameras matched with professional quality printers and sophisticated, yet easy-to-use software, the demand for specialty digital photo print services is now over a \$500 million a year business. Acquire a system and offer FotoZoomer Digital Print Services to your customers and enter this lucrative and growing market!

**For more information contact FotoZoomer at:** [sales@fotozoomer.com](mailto:sales@fotozoomer.com) or call us at 864.286.6868.

**About FOTOZOOMER LLC** -- FotoZoomer LLC ([www.fotozoomer.com](http://www.fotozoomer.com)) is an industry-leading manufacturer of photo to poster and banner kiosk printing solutions for the retail shipping industry. FotoZoomer products have previously won Best of Show at DIMA (Digital Imaging Marketing Association) and Best of Show at the AMPC (Association of Mail and Parcel Centers) National Convention.