

We make it easy ...**THINK BIG!!**

# Introducing



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**EZ Banner** is the latest software solution from FotoZoomer. It runs on standard PCs and enables you to transform digital photos and text into professional looking, custom indoor and outdoor banners without knowledge of complicated graphics layout programs—it's as easy as 1-2-3 with **EZ Banner**.



The banner market is huge! Banners are needed for Birthdays, Homecomings, Family Reunions, Birth Announcements, Sporting Events, Meetings and Conventions, and a whole range of Business Signage...the list goes on and on.

So why is there an opportunity for you to get into this market? What's the challenge to get banners made today? You have to get a professional designer with knowledge of specialized software (and have plenty of time to wait)—that's the problem. Now with **EZ Banner**, problem solved! Get it done, get it done now.

For the very first time, the rest of us can make great looking banners in a matter of minutes using **EZ Banner**. All you need is **EZ Banner** software from FotoZoomer, a standard personal computer, a wide format printer, and you are in the banner business!!



What can it mean for you? Custom banner design and printing is one of the most lucrative segments of the wide format printing market.

How lucrative? Just look:

Width		Length	Ink/Media Cost	Retail Price	Profit Per Print
24"	x	36"	\$10.17	\$59.95	\$49.78
24"	x	48"	\$13.56	\$79.95	\$66.39
24"	x	60"	\$16.95	\$99.95	\$83.00
36"	x	48"	\$20.34	\$119.95	\$99.61
36"	x	60"	\$25.43	\$139.95	\$114.52
36"	x	72"	\$30.51	\$159.95	\$129.44



Ask us how **EZ Banner** combined with our Foto-TAQ media can get you into the **Wall-Crawler** business, too!



## How does *EZ Banner* work?

You're kidding, right? You can't rely on a brochure to adequately show you one of the most revolutionary and dynamic software programs to be developed in thirty years! If you want to see what this product can do for you, and how easy it is to use, then you have to let us demonstrate it for you.

Sign up for one of our *EZ Banner Webinars*. To see a schedule of upcoming webinars go to [www.fotozoomer.com](http://www.fotozoomer.com) and click on *EZ Banner Webinar Schedule*. Sign up, don't wait, this could be the difference of whether or not your business survives in this whacked out economy.



### Minimum Computer Specifications:

Operating System:	Microsoft XP or Vista (32 bit)
Memory:	2 GB (min); 3 GB preferred
HDD:	60 GB (min); bigger the better
Application Space:	5 GB of available space
Support for DirectX 9 Graphics:	WDDM Driver 128 MB of Graphic Memory (min) 32 bits per pixel
USB Ports (2 min):	1 for Wide Format Printer I/F 1 for EZ Banner Dongle Key
Media Drive:	CD/DVD ROM Drive
Audio Output:	Yes
Recommended Additions:	13-in-1 media reader to accept images stored on digital camera media.

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